

CURRICULUM VITAE

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NAME: Meredith B. Rosenthal

ADDRESS: Harvard T. H. Chan School of Public Health.
677 Huntington Avenue
Boston, MA 02115
Tel: (617) 432-3418
meredith_rosenthal@harvard.edu

BIRTHPLACE: Boston, Massachusetts

EDUCATION:

1990 International Relations (Commerce), A.B., Brown University

1998 Health Policy (Economics track), Ph.D., Harvard University

ACADEMIC APPOINTMENTS:

2011- Professor of Health Economics and Policy
Department of Health Policy and Management
Harvard School of Public Health

2006-2011 Associate Professor of Health Economics and Policy
Department of Health Policy and Management
Harvard School of Public Health

1998-2006 Assistant Professor of Health Economics and Policy
Department of Health Policy and Management
Harvard School of Public Health

ADMINISTRATIVE APPOINTMENTS:

2013- Associate Dean for Diversity
Harvard T. H. Chan School of Public Health

PROFESSIONAL SOCIETIES:

2014-present Elected Member, National Academy of Medicine (Institute of Medicine)

2004-present American Society of Health Economists

2000-present International Health Economics Association

1995-present AcademyHealth
Planning Committee for 2008 Annual Research Meeting

OTHER PROFESSIONAL EXPERIENCE:

1993-1994 Analyst, Health Economics Research, Inc./The Center for Health Economics Research

1990-1993 Consultant, Price Waterhouse, Tax Economics Department

SERVICE:

2013-present Board Chair, Massachusetts Health Quality Partners

2007-present Member, Massachusetts Public Health Council

2005 Expert Testimony, House Committee on Education and Workforce, House Subcommittee on Employer-Employee Relations, Hearing on Examining Pay-for-Performance Measures and Other Trends in Employer-Sponsored Health Care

2003 Expert Testimony, Senate Special Committee on Aging, Hearing on Direct to Consumer Advertising of Prescription Drugs: Exploring the Consequences

2001 Chair, Massachusetts Special Commission on Physician Compensation

HONORS AND DISTINCTIONS:

2006 Alfred P. Sloan Foundation Industry Studies Fellowship

2003 Labelle Lectureship in Health Policy, McMaster University

2010 Academy of Management Best Theory to Practice Paper in Health Care Management

2011 Harvard School of Public Health Teaching Citation

2014 Harvard School of Public Health Junior Faculty Mentoring Award

2015 Harvard TH Chan School of Public Health Advancement of Women Faculty Mentoring Award

2016 Harvard TH Chan School of Public Health Student Mentoring Award

2016 AcademyHealth Paper of the Year Award

MAJOR ADMINISTRATIVE RESPONSIBILITIES:

2012-2014 HSPH Faculty Council, Vice-Chair (2012)

2007-2014 HSPH Committee on Admissions and Degrees, Chair (2010)

2007 C-Chair, HSPH Child Care Task Force

2006-2011 HSPH Committee on the Concerns of Women Faculty
2000-present Executive Committee on Higher Degrees in Health Policy, Harvard University
1999-present Admissions Committee, Ph.D. Program in Health Policy, Harvard University

EDITORIAL ACTIVITIES:

2012-2015 Member, *New England Journal of Medicine*, Perspective Advisory Board
1997-present Referee: *Journal of Health Economics, Inquiry, Health Services Research, Health Affairs, Journal of the American Medical Association, New England Journal of Medicine, and others*
2008-2014 Associate Editor, Medical Care, Research and Review
1997-1998 Assistant Editor, Evidence-based Health Policy and Management

MAJOR RESEARCH INTERESTS:

1. Market-oriented health policy
2. Physician payment incentives
3. Consumerism and consumer-directed health plans
4. Economics of the pharmaceutical industry

RESEARCH SUPPORT:

Past Funding:

2013-2015 Understanding the Use and Impact of Price Data in Health Care, RWJF, *Co-Investigator*
2013-2015 Impact of Price Transparency Tools on Consumer Behavior, RWJF, *Co-Investigator*
2013-2015 Getting the Complete Picture: What does the Body of Research on the Patient-Centered Medical Home Really Tell us? CMWF, *Principal Investigator*
2013-2015 Prevalence and variation in over-use of health services in commercially insured patients, Peter G. Peterson Foundation, *Principal Investigator*
2013-2015 Measuring Overuse of Health Care: Are Providers and Patients ‘Choosing Wisely’?, CMWF, *Co-investigator*
2012-2015 Evaluating Sequential Strategies to Reduce Readmission in Diverse Population, AHRQ, *Co-investigator*

- 2010-2014 Factors Associated with Effective Implementation of a Surgical Safety Checklist, AHRQ (R18), *Co-investigator*
- 2010-2014 A Randomized Trial of Behavioral Economic Interventions to Reduce CVD Risk, NIA (RC4), *Co-investigator*
- 2013-2014 Prevalence and variation in over-use of health services in Medicare: Choosing Wisely, RWJF, *Co-investigator*
- 2008-2010 Rewarding Quality Diabetes Management, RWJF/Hudson Health Plan, *Principal Investigator*
- 2008-2009 Effects of High-Deductible Health Plans on Families with Chronic Conditions, RWJF/Harvard Pilgrim Healthcare Plan, *Co-Investigator*
- 2008-2008 Implications of Value-Based Purchasing for Health Disparities: A Synthesis of the Evidence, Office of Minority Health, Department of Health & Human Services, *Principal Investigator*
- 2008-2008 Payment Reform Opportunities for Medicaid Programs, University of Pittsburgh, *Principal Investigator*
- 2007-2009 Changes in Health Care Financing and Organization: How does Fragmentation of Care Contribute to the Costs of Care? RWJF/HCFO, *Co-investigator*
- 2006-2008 Evaluating the Impact of a Novel Pay for Performance Program in a Medicaid Managed Care Plan, The Commonwealth Fund, *Principal Investigator*
- 2006-2008 Sloan Industry Studies Fellowship for Meredith Rosenthal, Alfred P. Sloan Foundation, *Principal Investigator*
- 2005-2008 Incentive Formularies and the Costs and Quality of Care, Agency for Healthcare Research and Quality, *Co-investigator*
- 2005-2007 Strategies to Improve the Value of Health Benefit Spending for Low-Wage Workers, The Commonwealth Fund, *Principal Investigator*
- 2005–2007 Uptake and Impact of Health Risk Appraisals, RWJ Health Care Financing and Organization Initiative, *Principal Investigator*
- 2003-2007 The Patterns and Impact of Value Based Purchasing, Agency for Healthcare Research and Quality, *Co-investigator*
- 2002-2007 Coverage, Organization of Care, and Colorectal Screening, National Institutes of Health, *Co-investigator*

Current Funding

- 2016-2017 Physician Payment in ACOs, Arnold Foundation, *Principal Investigator*

- 2016-2018 Generic Drug Pricing: Actionable Research for Policy, Commonwealth Fund, *Principal Investigator*
- 2015-2017 Improving the Value of Health Care Choices, Arnold Foundation, *Principal Investigator*
- 2015-2020 Accelerating the Use of Evidence-based Innovations in Healthcare Systems, AHRQ, *Principal Investigator*
- 2012-2017 Optimizing Ambulatory Patient Safety in Partnership with Primary Care Transformation, HMS Gift/CRICO, *Co-Principal Investigator*

TEACHING EXPERIENCE

- 2016- Health Policy and Management 260: Health Economics with Applications to Global Health Policy
- 2003-present Health Policy and Management 209: Economics for Health Policy
- 2013-2014 Global Health and Health Policy 50 (Harvard College): The Quality of Care in the United States
- 1999-2001 Health Policy and Management 507: Mental Health Economics and Policy in the United States

BIBLIOGRAPHY

Peer-Reviewed Articles

1. **Rosenthal MB**, Geraty RD, Frank RG, and Huskamp HA. Psychiatric provider practice management companies: adding value to behavioral health? *Psychiatric Services*, 1999 August; 50(8):1011-13.
2. **Rosenthal MB**. Risk sharing and delegation in managed behavioral health care. *Health Affairs*, 1999 Sept/Oct; 18(5):204-13.
3. Huskamp HA, **Rosenthal MB**, Frank RG, Newhouse JP. The Medicare prescription drug benefit: How will the game be played? *Health Affairs*, 2000 March/April; 19(2):8-23.
4. **Rosenthal MB**. Risk sharing and the supply of mental health services. *Journal of Health Economics*, 2000 Nov; 19(6):1047-65.
5. Cutler DM, Epstein AM, Frank RG, Hartman RS, King C, Newhouse JP, **Rosenthal MB**, and Vigdor ER. How good a deal was the tobacco settlement? Assessing payments to Massachusetts. *Journal of Risk and Uncertainty*, 2000; 21(2/3):235-61.
6. **Rosenthal MB**, Landon BE, Huskamp HA. Managed care and the role of physician organizations in four markets, *Health Affairs*, 2001 Sept/Oct; 20(5):187-93.
7. **Rosenthal MB**, Frank RG, Buchanan JL, and Epstein AM. Scale and structure of capitated physician organizations in California, *Health Affairs*, 2001; 20(4):109-119.

8. Frank, Richard G., and **MB Rosenthal**. "Health plans and selection: formal risk adjustment vs. market design and contracts." *INQUIRY: The Journal of Health Care Organization, Provision, and Financing*, 2001; 38(3):290-298.
9. Cutler DM, Gruber J, Hartman RS, Landrum ME, Newhouse JP and **Rosenthal MB**. The economic impacts of the tobacco settlement, *Journal of Policy Analysis and Management*, 2001 Winter; 21(1):1-19.
10. **Rosenthal MB** and Newhouse JP. Managed care and efficient rationing, *Journal of Health Care Finance*, 2002 Summer; 28(4):1-10.
11. **Rosenthal MB**, Berndt ER, Frank RG, Donohue JM, and Epstein AM. Promotion of prescription drugs to consumers, *New England Journal of Medicine*, 2002 Feb; 346(7):498-505.
12. **Rosenthal MB**, Frank RG, Buchanan JL, and Epstein AM. Transmission of financial incentives to physicians by intermediary organizations in California, *Health Affairs*, 2002 July-August; 21(4):197-205.
13. Mello M, **Rosenthal MB**, and Neumann PJ. Direct-to-consumer advertising and shared liability for pharmaceutical manufacturers, *JAMA*, 2003 Jan; 289(4):477-81.
14. **Rosenthal MB**, Fernandopulle R, Song HR, and Landon BE. Paying for quality: providers' incentives for quality improvement, *Health Affairs*, 2004 March-April; 23(2):127-41.
15. **Rosenthal MB**, Hsuan C. and Milstein A. Awakening consumer stewardship of health benefits: prevalence and differentiation of new health plan models. *Health Services Research*, 2004 August; 39(4): 1055-70.
16. Donohue JM, Berndt ER, **Rosenthal MB**, Epstein AM, and Frank RG. Effects of pharmaceutical promotion on adherence to guideline treatment of depression. *Medical Care*, 2004 Dec; 42(12):1176-85.
17. **Rosenthal MB**. Doughnut-hole economics. *Health Affairs*, 2004 Nov-Dec; 23(6):129-35.
18. **Rosenthal MB**, Frank RG, Li Z, and Epstein AM. From concept to practice: early experience with pay-for-performance. *JAMA*, 2005; 294(14):1788-93.
19. **Rosenthal MB**, Hsuan C. and Milstein A. A report card on the freshman class of consumer-directed health plans. *Health Affairs*, 2005 Nov;-Dec; 24(6):1592-1600.
20. **Rosenthal MB**, Newhouse JP, and Zaslavsky AM. The geographic distribution of physicians revisited. *Health Services Research*, 2005 Dec; 40(6):1931-52.
21. **Rosenthal MB**, Minden S, Manderscheid R, Henderson S. A typology of organizational and contractual arrangements for purchasing and delivery of behavioral health care. *Administration and Policy in Mental Health*, 2006 Dec; 33.4:461-469.
22. **Rosenthal MB** and Frank RG. What is the empirical basis for quality-based incentives in health care? *Medical Care Research and Review*, 2006 April; 63(2):135-57.
23. **Rosenthal MB** and Daniels NB. Beyond competition: the normative implications of consumer-driven health plans. *Journal of Health Politics, Policy, and Law*, 2006; 31(3):671-86.
24. **Rosenthal MB**, Landon BE, Normand S-LT, Frank RG, Epstein AM. Pay for performance in commercial HMOs. *New England Journal of Medicine*, 2006 Nov; 355(18):1895-1902.

25. Mehrotra A, Epstein AM, **Rosenthal MB**. Do integrated medical groups provide higher quality care than IPAs? *Annals of Internal Medicine*, 2006 Dec; 145:826-33.
26. Landon BE, **Rosenthal MB**, Normand S-LT, Spettell C, Lessler A, Underwood HR, Newhouse JP. Incentive formularies and changes in prescription drug spending. *American Journal of Managed Care*, 2006 June; 13(6):360-69.
27. Donohue JM, Cevasco M, **Rosenthal MB**. A decade of broadcast advertising of prescription drugs. *New England Journal of Medicine*, 2007 Aug; 357(7):673-81.
28. **Rosenthal MB**. Pay for performance and beyond. *Expert Review of Pharmacoeconomics and Outcomes Research*, 2007 Aug; 7(4):351-6.
29. **Rosenthal MB**, Landon BE, Song HR, Howitt K, Epstein AM. Climbing up the pay-for-performance learning curve: Where are the early adopters now? *Health Affairs*, 2007 Nov-Dec; 26(6):1674-82.
30. **Rosenthal MB**, Landon BE, Normand S-LT, Frank RG, Ahmad TS, Epstein AM. Employers' use of value-based purchasing strategies. *Journal of the American Medical Association*, 2007 Nov; 298(19):2281-8.
31. **Rosenthal MB**, Landrum MB, Meara E, Huskamp HA, Keating NL. Using performance data to identify preferred hospitals. *Health Services Research*, 2007 Dec; 42(6):2109-19.
32. Timbie JW, Newhouse JP, **Rosenthal MB**, S-LT Normand. A cost-effectiveness framework for profiling the value of hospital care. *Medical Decision Making*, 2008 May-Jun; 28(3):419-34.
33. Landon BE, **Rosenthal MB**, Normand SL, Frank RG, Epstein AM. Quality monitoring and management in commercial health plans. *American Journal of Managed Care*, 2008 Jun; 14(6):377-86.
34. Meara E, **Rosenthal MB**, Sinaiko A, Baicker K. State and Federal approaches to health reform: What works for the working poor? *Forum for Health Economics and Policy*, 2008 July; 10(1).
35. Mello MM, **Rosenthal MB**. Wellness programs and "lifestyle discrimination"- the legal limits. *New England Journal of Medicine*, 2008 July; 359(2):192-9.
36. Camillus JA, **Rosenthal MB**. Health care coalitions: from joint purchasing to local health reform. *Inquiry*, 2008 Summer; 45(2):142-52.
37. **Rosenthal MB**, DeBrantes FS, Sinaiko AD, Frankel M, Robbins RD, Young S. Bridges to excellence: recognizing high quality care. *American Journal of Managed Care*, 2008 Oct; 14(10):670-78.
38. Schneider EC, **Rosenthal MB**, Gatsonis CG, Zheng J, Epstein AM. Is the type of Medicare insurance associated with colorectal cancer screening prevalence and selection of screening strategy? *Medical Care*, 2008 Sept; 46(9):S84-90.
39. Lee SB, **Rosenthal MB**. Patients with multiple chronic conditions do not receive lower quality of preventive care. *Journal of General Internal Medicine*, 2008 Dec; 23(12):1933-9.
40. Timbie JW, Shahian DM, Newhouse JP, **Rosenthal MB**, S-LT Normand. Profiling units on the basis of multiple measures: assessing the quality of hospital CABG surgery using quality-adjusted life years. *Statistics in Medicine*, 2009 Jan; 28(8):1238-54.

41. **Rosenthal MB**, Landon BE, Normand S-LT, Ahmad TS, Epstein AM. Engagement of health plans and employers in addressing racial and ethnic disparities in health care. *Medical Care Research and Review*, 2009 April; 66(2):219-31.
42. DeBrantes FS, D'Andrea G, Rastogi A, **Rosenthal MB**. Should health care come with a warranty? *Health Affairs*, 2009 July/Aug; 28(4):w678-87.
43. Huskamp HA, **Rosenthal MB**. Health risk appraisals in employer-sponsored insurance: a meaningful way to engage patients? *Health Affairs*, 2009 Sept/Oct; 28(5):1532-40.
44. **Rosenthal MB**, Li Z, Robertson AD, Milstein A. Impact of financial incentives for prenatal care on birth outcomes and spending. *Health Services Research*, 2009 Oct; 44(5):1465-79.
45. **Rosenthal MB**, Li Z, Milstein A. Do patients continue to see physicians who are removed from a PPO network? *American Journal of Managed Care*, 2009 Oct; 15(10):713-9.
46. Bae SJ, **Rosenthal MB**. Pharmaceutical promotion, prior authorisation and the use of erectile dysfunction medications in the US Medicaid population. *Journal of Management and Marketing in Healthcare*, 2009 November; 2(4):384-400.
47. Mullen K, Frank RG, **Rosenthal MB**. Can you get what you pay for? Pay for Performance and the Quality of Health Care Providers. *RAND Journal of Economics*, 2010; 41(1):64-91.
48. Sinaiko A, **Rosenthal MB**. Early evidence of consumer experience with a tiered physician network. *American Journal of Managed Care*, 2010 Feb; 16(2):123-30.
49. Weinick RM, Chien AT, **Rosenthal MB**, Bristol SJ, Salaman J. Hospital executives' perspectives on pay-for-performance and racial/ethnic disparities in care. *Medical Care Research and Review*, 2010 Jan; 67(5):574-589.
50. Schneider, Eric, Sara J. Singer, Jako Burgers, Mark Friedberg, **MB Rosenthal**, and Lucian Leape. "Medical care research and. *Medical Care Research and Review*, 2011; 68(1):112-127.
51. Gilfillan RJ, Tomcavage J, **Rosenthal MB**, Davis DE, Graham J, Roy JA, Pierdon SB, Bloom FJ Jr, Graf TR, Goldman R, Weikel KM, Hamory BH, Paulus RA, Steele GD Jr. Value and the medical home: effects of transformed primary care. *American Journal of Managed Care*, 2010 August; 16(8):607-14.
52. Van Herck P, De Smedt D, Annemans L, Remmen R, **Rosenthal MB**, Sermeus W. Systematic review: effects, design choices, and context of pay-for-performance in health care. *BMC Health Services Research*, 2010 Aug; 10(1):247.
53. Choudhry NK, **Rosenthal MB**, Milstein A. Basing cost sharing on value: assessing the evidence for value-based insurance design. *Health Affairs*, 2010 Nov; 29(11):1988-94.
54. Kullgren JT, Galbraith AA, Hinrichsen VL, Miorshnik I, Penfold RB, **Rosenthal MB**, Landon BE, Lieu TA. Health care use and decision-making among lower-income families in high-deductible health plans. *Archives of Internal Medicine*, 2010; 170(21):1918-1925.
55. Chien AT, Li Z, and **Rosenthal MB**. Improving timely childhood immunizations through pay for performance in Medicaid managed care, *Health Services Research*, 2010 Dec; 45(6p2):1934-47.

56. Galbraith AA, Ross-Degnan R, Soumerai S, **Rosenthal MB**, Gay C, Lieu TA. Nearly half of families in high-deductible health plans whose members have chronic conditions face substantial financial burden. *Health Affairs*. 2011 Feb; 30(2):322-31.
57. Galbraith AA, Ross-Degnan R, Abrams A, **Rosenthal MB**, Lieu TA. Use of well-child visits in high-deductible health plans, *American Journal of Managed Care*, 2010 Nov; 16(11):833-40.
58. Landon BE, **Rosenthal MB**, Normand S-LT, Spettell C, Lessler A, Underwood HR, Newhouse JP. Incentive formularies: changes in prescription drug spending and utilization for three common drug classes. *American Journal of Pharmacy Benefits*, 2011; 3(3):152-164.
59. Turbyville S, **Rosenthal MB**, Pawlson G, Scholle S. Health plan resource use - bringing us closer to value-based decisions. *American Journal of Managed Care*, 2011 Jan; 17(1):68-74.
60. Hussey, PS, Ridgely MS, **Rosenthal MB**. "The PROMETHEUS bundled payment experiment: slow start shows problems in implementing new payment models." *Health Affairs*, 2011; 30(11):2116-2124.
61. Galbraith AA, Soumerai SB, Ross-Degnan D, **Rosenthal MB**, Gay C, Lieu TA. Delayed and forgone care for families with chronic conditions in high-deductible health plans. *Journal of General Internal Medicine*, 2012 Sep; 27(9):1105-11.
62. Sinaiko AD, Eastman D, **Rosenthal MB**. How report cards on physicians, physician groups, and hospitals can have greater impact on consumer choices. *Health Affairs*, 2012 Mar; 31(3):602-11.
63. Joynt KE, **Rosenthal MB**. Hospital value-based purchasing: Will Medicare's new policy exacerbate disparities? *Circulation: Cardiovascular Quality and Outcomes*. 2012 Mar; 5(2):148-9.
64. Conti RM, **Rosenthal MB**, Polite BN, Bach PB, Shis YC. Infused chemotherapy use in the elderly after patent expiration. *Journal of Oncology Practice*, 2012 May; 8(3):S18-23.
65. Weissman JS, Bailit M, D'Andrea G, **Rosenthal MB**. The design and application of shared savings programs: lessons from early adopters. *Health Affairs*, 2012 Sep; 31(9):1959-68.
66. Chien AT, Eastman D, Li Z, **Rosenthal MB**. Impact of a pay for performance program to improve diabetes care in the safety net. *Preventive Medicine*, 2012 Nov; 55:S80-5.
67. Conti RM, Bernstein AC, Villaflor VM, Schilsky RL, **Rosenthal MB**, Bach PB. Prevalence of off-label use and spending in 2010 among patent-protected chemotherapies in a population-based cohort of medical oncologists. *Journal of Clinical Oncology*, 2013 Mar; 31(9):1134-1139.
68. **Rosenthal MB**, Friedberg MW, Singer SJ, Eastman D, Li Z, Schneider EC. Effect of a multipayer patient-centered medical home on health care utilization and quality: The Rhode Island Chronic Care Sustainability Initiative Pilot Program. *JAMA Internal Medicine*, 2013; 173(20):1907-13.
69. Friedberg MW, Werner R, Volpp K, **Rosenthal MB**, Schneider EC. Association between participation in a multipayer medical home: intervention and changes in quality, utilization, and costs of care. *JAMA*, 2014; 311(8):815-825.

70. Alidina S, Schneider EC, Singer SJ, Friedberg MW, **Rosenthal MB**, et al. Practice environments and job satisfaction in patient-centered medical homes. *The Annals of Family Medicine*, 2014; 12(4):331-337.
71. Clark JL, Miff S, **Rosenthal MB**, et al. Navigating to excellence solutions driving exceptional results. *American Journal of Medical Quality*, 2014; 29(1):3S-18S.
72. Edwards ST, Abrams MK, **Rosenthal MB**, et al. Structuring payment to medical homes after the Affordable Care Act. *Journal of General Internal Medicine*, 2014; 29(10):1410-3.
73. Sinaiko AD, **Rosenthal MB**. The impact of tiered physician networks on patient choices. *Health Services Research*, 2014; 49(4):1348-63.
74. Colla CH, Sequist TD, **Rosenthal MB**, Schpero WL, Gottlieb DJ, Morden NE. Use of non-indicated cardiac testing in low-risk patients: choosing wisely. *BMJ: Quality and Safety*, 2015; 24(2):149-53.
75. Alidina S, Schneider EC, Singer SJ, Friedberg MW, **Rosenthal MB**. Structural capabilities in small and medium-sized patient-centered medical homes. *American Journal of Managed Care*, 2014; 20(7):e265-77.
76. Colla, Carrie H; Morden, Nancy E; Sequist, Thomas D; Schpero, William L; **Rosenthal, MB**; Choosing wisely: prevalence and correlates of low-value health care services in the United States. *JGIM*, 2015; 30(2):221-228.
77. JW Peabody, X Huang, R Shimkhada, **Rosenthal MB**. Managing specialty care in an era of heightened accountability: emphasizing quality and accelerating savings. *American Journal of Managed Care*, 2015; 21(4):284-292.
78. H Song, AT Chien, J Fisher, J Martin, AS Peters, K Hacker, **MB Rosenthal**, SJ Singer. Development and validation of the Primary Care Team Dynamics Survey. *HSR*, 2015; 50(3): 897-921.
79. MW Friedberg, **MB Rosenthal**, RM Werner, KG Volpp, EC Schneider. Effects of a medical home and shared savings intervention on quality and utilization of care. *JAMA Internal Medicine*, 2015; 175(8):1362-1368.
80. Huang, Xiaoyan, **Rosenthal MB**. Overuse of cardiovascular services evidence, causes, and opportunities for reform. *Circulation*, 2015; 132(3):205-214.
81. **Rosenthal MB**, et al. A difference-in-difference analysis of changes in quality, utilization and cost following the Colorado multi-payer patient-centered medical home pilot. *Journal of General Internal Medicine*, 2015; 1-8.
82. **Rosenthal MB**, et al. Impact of the Rochester medical home Initiative on primary care practices, quality, utilization, and costs. *Medical Care*, 2015; 53(11):967-973.
83. Song, H, Ryan M, Tendulkar S, Fisher J, Martin J, Peters AS, Frolkis JP, **Rosenthal MB**, Chien AT, Singer SJ. Team dynamics, clinical work satisfaction, and patient care coordination between primary care providers: A mixed methods study. *Health Care Management Review* 2016 Jan.
84. Reibling N, **Rosenthal MB**. The (missed) potential of the patient-centered medical home for disparities. *Medical Care* 2016; 54(1):9-16
85. Emanuel EJ, Ubel PA, Kessler JB, Meyer G, Muller RW, Navathe AS, Patel P, Pearl R, **Rosenthal MB**, Sacks L, Sen AP. Using behavioral economics to design physician

incentives that deliver high-value care. *Annals of Internal Medicine*, 2016; 164(2):114-119.

86. **Rosenthal MB**, et al. Impact of the Cincinnati aligning forces for quality multi-payer patient centered medical home pilot on health care quality, utilization, and costs. *Medical Care Research and Review*, 2015; 1077558715618566.
87. **Rosenthal MB**, Landrum ME, Robbins J, Schneider EC. Pay for performance in Medicaid: evidence from three natural experiments. *Health Services Research*, 2015 Dec.
88. Asch, D.A., Troxel, A.B., Stewart, W.F., Sequist, T.D., Jones, J.B., Hirsch, A.G., Hoffer, K., Zhu, J., Wang, W., Hodlofski, A. and Frasch, A.B., Finnerty D, Rosenthal MB, Gangemi, K, Volpp KG. 2015. Effect of Financial Incentives to Physicians, Patients, or Both on Lipid Levels: A Randomized Clinical Trial. *JAMA*, 314(18), pp.1926-1935.
89. Alidina, S, **Rosenthal MB**, Schneider, EC, Singer SJ. "Coordination within medical neighborhoods: Insights from the early experiences of Colorado patient-centered medical homes." *Health care management review* (2016).
90. Sinaiko, AD, **Rosenthal MB**. "Examining A Health Care Price Transparency Tool: Who Uses It, And How They Shop For Care." *Health Affairs* 35.4 (2016): 662-670.

Essays and Commentary

1. **Rosenthal MB**. Provider reimbursement in the twenty-first century. *Oncology Economics*, 2000; 1.
2. **Rosenthal, MB**, et al. "Demand effects of recent changes in prescription drug promotion." *Forum for Health Economics & Policy*, 2003; 6(1).
3. **Rosenthal MB**. Commentary on: The economics of direct-to-consumer advertising of prescription-only drugs: prescribed to improve consumer welfare? *Journal of Health Services Research and Policy*, 2003 Oct; 8(4):237-44.
4. **Rosenthal, MB** "How will paying for performance affect patient care?". *Virtual Mentor*, 2006; 8(3):162-165.
5. **Rosenthal MB**. P4P: Rumors of its demise may be exaggerated. Editorial, *American Journal of Managed Care*, 2007 May; 13(5):238-9.
6. **Rosenthal MB** and Dudley RA. Pay-for-performance: Will the latest payment trend improve care? *Journal of the American Medical Association*, 2007 Feb; 297(7):740-43.
7. **Rosenthal MB**. Nonpayment for performance: Medicare refuses payment for some adverse effects of care. *New England Journal of Medicine*, 2007 Oct; 357(16):1573-5.
8. **Rosenthal, MB** "Avoiding disincentives to treat in designing pay-for-performance measures." *Virtual Mentor*, 2007; 9(7):483-486.
9. **Rosenthal MB**. Beyond pay for performance: emerging models of provider-payment reform. *New England Journal of Medicine*, 2008 Sept; 359(12):1197-1200.
10. Lee TH, Mongan JJ, Oberlander J, **Rosenthal MB**. Health care and the recession. (Roundtable) *New England Journal of Medicine*, 2009 Jan; 360(4):e5.
11. **Rosenthal MB**. What works in market-oriented health policy? *New England Journal of Medicine*, 2009 May; 360(21):2157-60.

12. Gawande, Atul A., Elliott S. Fisher, Jonathan Gruber, and **Rosenthal MB**. "Perspective Roundtable. The cost of health care--highlights from a discussion about economics and reform." *New England Journal of Medicine*, 2009 Oct; 361(15):1421-1423.
13. DeBrantes FS, **Rosenthal MB**, Painter M. Building a bridge from fragmentation to accountability -- the prometheus payment model. *New England Journal of Medicine*, 2009 Sept; 361(11):1033-6.
14. Campbell E, **Rosenthal MB**. Reform of continuing medical education: making the case for investments in physician human capital. *Journal of the American Medical Association*, 2009 Oct 28; 302(16):1807-8.
15. **Rosenthal MB**, Beckman HB, Dauser Forrest D, Huang ES, Landon BE, Lewis S. Will the patient-centered medical home improve efficiency and reduce costs of care? A measurement and research agenda. *Medical Care Research and Review* published online on June 2, 2010.
16. Sinaiko A, **Rosenthal MB**. Patients' role in accountable care organizations. *New England Journal of Medicine*, 2010; 363(27):2583-5.
17. Sinaiko A, **Rosenthal MB**. Increased price transparency in health care — challenges and potential effects. *New England Journal of Medicine*, 2011 Mar; 364(10):891-4.
18. Lewis, Kristina H., and **MB Rosenthal**. Individual responsibility or a policy solution—cap and trade for the US diet? *New England Journal of Medicine*, 2011; 365(17):1561-1563.
19. **Rosenthal, MB** Hard choices—alternatives for reining in Medicare and Medicaid spending." *New England Journal of Medicine*, 2011; 364(20):1887-1890.
20. **Rosenthal, MB**, David M. Cutler, and Judith Feder. The ACO rules—striking the balance between participation and transformative potential. *New England Journal of Medicine*, 2011; 364(20):1887-90.
21. **Chien AT**, Rosenthal MB. Waste not, want not: promoting efficient use of health care resources. *Ann Intern Med*, 2013; 158(1):67-68.
22. **Rosenthal MB**, Mello MM. Sunlight as disinfectant--new rules on disclosure of industry payments to physicians. *New England Journal of Medicine*, 2013; 368(22):2052-2054.
23. **Rosenthal MB**, Farley T, Gortmaker S, Sunstein CR. Health promotion and the state. *New England Journal of Medicine*, 2013; 368(25):e34.
24. Wharam, JF, Ross-Degnan D, **Rosenthal MB**. The ACA and high-deductible insurance—strategies for sharpening a blunt instrument. *New England Journal of Medicine*, 2013; 369(16):1481-1484
25. Sinaiko AD, Chien AT, **Rosenthal MB**. The role of states in improving price transparency in health care. *JAMA Internal Medicine*, 2015; 175(6):886-887.
26. **Rosenthal MB**. Physician Payment After the SGR – the New Meritocracy. *New England Journal of Medicine*, 2015; 373:1187-1189.
27. Conti RM, **Rosenthal MB**. Pharmaceutical Policy Reform: Balancing Affordability with Incentives for Innovation. *New England Journal of Medicine*, 2016; 374:403-406.

Book Chapters

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