The consequence of encouraging girls to be active for weight loss
Kirsten Krahnstoever Davison*, Glenn D. Deane
University at Albany (SUNY), Albany, NY, United States

Abstract
The purpose of the study, conducted in Pennsylvania, USA, was to assess the prospective effect of parental encouragement of physical activity (PA) for weight loss on adolescent girls’ concern about weight, Body Mass Index (BMI) and objectively-measured PA. Non-Hispanic White girls (N = 177) and their parents were assessed when girls were 9, 11, 13 and 15 years old. At each age, girls’ concern about their weight, pubertal development, BMI, and dietary intake were measured along with mothers’ and fathers’ encouragement of PA for weight loss, modeling of PA, and logistic support for PA. At ages 13 and 15 years, girls’ PA was assessed using accelerometry. At age 11, girls’ PA was measured using a combination of self-report measures and a standardized assessment of cardiovascular fitness. Parents of obese girls reported the highest encouragement of PA for weight loss; however, girls from all weight categories were exposed to encouragement of PA for weight loss and showed similar age-related increases in parental encouragement. Encouragement of PA for weight loss was prospectively associated with higher concern about weight and higher BMI, independent of pre-existing levels of these constructs and covariates. Encouragement of PA for weight loss was not associated with girls’ objectively-measured PA. Parental encouragement of PA for weight loss was therefore not an effective strategy in this sample. Findings are consistent with research on parental child feeding practices, where parental control has been linked with unintended negative dietary and psychosocial outcomes among children.

Keywords:
Available online 26 November 2009
Article history:
University at Albany (SUNY), Albany, NY, United States
Kirsten Krahnstoever Davison
The consequence of encouraging girls to be active for weight loss
Kirsten Krahnstoever Davison*, Glenn D. Deane
University at Albany (SUNY), Albany, NY, United States

A considerable body of research documents the important role that parents play in promoting active lifestyles among children. As outlined in reviews by Gustafson and Rhodes (2006) and Pugliese and Tinsley (2008), children and adolescents are more physically active when their parents are active, encourage them to be active, are active with them, and tell them that being active is good for their health. Parents also facilitate children’s physical activity (PA) by taking them to places where they can be active and enrolling them in organized activities and paying the associated fees. One form of parental support that has not been addressed to date is parental encouragement of PA for weight loss. Given that approximately 1 in 3 children in the US are overweight or at risk of overweight (Hedley et al., 2004), it is important to examine the effectiveness of this strategy for promoting PA and reducing children’s risk of overweight.

Childhood obesity is recognized as a serious public health problem (Evans, Finkelstein, Kamerow, & Renaud, 2005; Napier, 2006). With regard to the origins of obesity, there is widespread belief that parents are responsible for obesity among children (Evans et al., 2005). This perspective reflects the strong emphasis in the American culture placed on individual responsibility over one’s own lifestyle and that of their children. The willingness to prescribe blame to parents places parents in a defensive position and may increase the likelihood that they actively encourage weight loss in their children. Promoting PA for weight loss is a likely strategy in this situation given its known health benefits (U.S. Department of Health and Human Services & Healthier U.S.Gov, 2008). Encouraging children to be active to induce weight loss or retard weight gain may also be a message that is reinforced by health professionals (American Academy of Pediatrics, 2003). Although encouragement of PA for weight loss may be well-intentioned and seemingly justified, there is little information on the potential impact of this message on children’s health and well-being. Therefore, this study examines the effect of parental encouragement of PA for weight loss on girls’ subsequent concern about weight, objectively-measured PA and BMI.

In the absence of prior research on this topic, the expected effect of parental encouragement of PA for weight loss on child health outcomes can be extrapolated from research on parental child feeding practices. While research in general supports the positive role that parental involvement can play in the treatment of childhood obesity (Golan, 2006), research from non-clinical samples indicates that parenting strategies that promote dieting or restrict access to specific foods have counterproductive effects. For example,
parental encouragement of dieting has been linked with increased body concerns among adolescent girls and boys, including increased drive for thinness and increased body dissatisfaction (Wertheim, Martin, Prior, Sanson, & Smart, 2002). Similarly, research indicates that restricting children’s access to specific foods to promote weight loss or prevent weight gain is associated with greater consumption of the restricted foods when control is removed (e.g., when parents are not present), negative self-perceptions when eating the target foods, and accelerated weight gain (Birch & Fisher, 2000; Carper, Fisher, & Birch, 2000; Fisher, Mitchell, Smiciklas-Wright, & Birch, 2002; Savage, Fisher, & Birch, 2007). Furthermore, there is evidence that pressuring children to eat specific foods (e.g., vegetables) is linked with decreased consumption of such foods and higher dietary fat intake (Savage et al., 2007). This research suggests that parental child feeding strategies that are controlling or coercive and which center around children’s body weight are linked with negative psychosocial outcomes among children, particularly girls, and further increase their risk of overweight. Extrapolating these findings to PA-related parenting, it is predicted that encouraging girls to be active for the explicit purpose of weight loss will be associated with higher concern about body weight, lower PA, and higher BMI among girls.

In summary, the current study examines the impact of parental encouragement of PA for weight loss on girls’ subsequent weight concerns, BMI and PA in a longitudinal sample of girls assessed at ages 9, 11, 13, and 15 years. The objectives of the study are to (1) assess girls’ age and weight status as predictors of parental encouragement of PA for weight loss and (2) assess the lagged, prospective effect of encouragement of PA for weight loss on girls’ concern about weight, objectively-measured PA and BMI. In order to make full use of the data available, the research questions are addressed using individual growth modeling. Based on research on parental child feeding strategies that are controlling or coercive and which center around children’s body weight are linked with negative psychosocial outcomes among children, particularly girls, and further increase their risk of overweight. Extrapolating these findings to PA-related parenting, it is predicted that encouraging girls to be active for the explicit purpose of weight loss will exhibit greater concern about their weight, higher BMI, and lower moderate-to-vigorous PA (MVPA) independent of important covariates.

Methods

Participants

Families were part of a longitudinal study examining girls’ health and development across ages 5–15 years. The study began in 1996 and concluded in 2007. Families residing in Central Pennsylvania, USA, were recruited for the longitudinal study using flyers and newspaper advertisements. Families with age-eligible female children within a 5-county radius also received mailings and follow-up phone calls. Participants for this study include 183 non-Hispanic white girls and their mothers and fathers who were assessed when girls were 9 years old (M age 9.34 ± .3) and invited to complete follow-up assessments when girls were ages 11, 13, and 15 years old. The number of families who participated in each follow-up assessment was as follows: 177 families at age 11 (M age 11.34 ± .3); 168 families at age 13 (M age 13.33 ± .3); and 165 families at age 15 (M age 15.34 ± .3). Girls and their families who did not participate in the study beyond age 9 (N = 15) were not included in the analyses, resulting in a final sample size of 177 families. No differences in parental encouragement of PA for weight loss or girls’ BMI, or weight concerns were identified for girls who did and did not participate in the study beyond age 9.

This study was part of a larger longitudinal study examining familial influences on girls’ evolving dietary patterns and health-related outcomes. In addition to encouraging PA for weight loss, more positive forms of parental support for girls’ PA were also assessed. Encouraging PA for weight loss was not a focus of the study. The Institutional Review Board of Pennsylvania State University approved all study procedures. Parents completed informed consent forms for themselves and their daughters at study onset and at each time of assessment as necessary due to modifications to the study protocol (i.e., the inclusion of new measures). Starting at age 11, girls also provided written assent.

Procedures

During summer of the years girls turned 9, 11, 13, and 15 years old, parents and girls visited the General Clinical Research Center at Pennsylvania State University to complete self-report questionnaires and have their height and weight measured. Parents completed the questionnaires independently. Girls were individually administered the questionnaires by trained assistants at age 9 and completed the questionnaires independently at ages 11, 13, and 15 with guidance from research assistants. In addition, when girls were 13 and 15 years old, research personnel visited girls during early fall (i.e., September and October) at their homes or at their schools to explain the accelerometer protocol and distribute the monitors. Monitors were returned by registered mail. All accelerometer data were collected between September and mid November to ensure that cold weather did not prevent girls from being active outdoors.

Measures: independent variable

Encouragement of physical activity for weight loss

In the absence of a previously validated questionnaire of encouragement of PA for weight loss, a measure was developed for this study. At each time of assessment, mothers and fathers were asked to respond to each of the following questions using a 4-point response scale (0 = definitely not; 3 = a lot/definitely): (1) Have you ever talked to your daughter about how to exercise to lose weight?: (2) Have you ever encouraged your daughter to exercise more in order to lose weight; and (3) Have you ever put your daughter on an exercise program to lose weight? Scores for the three items were averaged at each age. Results from preliminary analyses showed few differences in the relationship between maternal and paternal encouragement of PA for weight loss and key outcomes of interest. In addition, mothers’ and fathers’ reports were significant correlated at each age (r = .60 or higher, p < .001). Therefore, scores for mothers and fathers were averaged at each age to create a single parental encouragement score. The internal consistency coefficient for parental encouragement of PA for weight loss was α = .85 or higher at all times of assessment.

Measures: dependent variables

Concern about weight

At each time of assessment, girls’ concern about their weight was assessed using the Weight Concerns scale (Killen et al., 1994). This scale includes five items which assess girls’ fear of weight gain, worry about weight and body shape, and perceived fatness. Girls responded to each item using a 5-point response scale, with high scores indicating high concern about weight. Previous research supports the scale’s concurrent and predictive validity in adolescent populations (Killen et al., 1994). Given that the Weight Concerns Scale was originally developed for preadolescent and adolescent populations, a simplified version of the scale was administered to girls at age 9. In the amended version, the response scale was reduced from a 5-point scale to a 3-point scale. The internal consistency coefficients in this sample were α = .63 (age 9), α = .78 (age 11), α = .84 (age 13), and α = .88 (age 15).
**Physical activity: objective monitoring**

An objective assessment of girls’ PA was obtained when girls were 13 and 15 years old using the ActiGraph 7164 accelerometer (Shalimar, FL), which has been shown to be a valid and reliable tool for assessing PA in children and adolescents (Trost et al., 1998). Accelerometer data, which are output as “counts”, were compiled for assessing PA in children and adolescents (Trost et al., 1998). The resulting score (a z-score with a mean of 0 and standard deviation of 1) was correlated with each individual measure of PA correlations ranging between $r = .57$ and $r = .79$, $p < .0001$.

**Parental support for children’s physical activity**

In order to examine whether links identified between encouragement of PA for weight loss were independent of other forms of support for PA, parents completed the Activity Support scale (ACTS; Davison, Cutting, & Birch, 2003) at each time of assessment. This is a 7-item scale that assesses two domains of parental support including logistic support (e.g., taking girls to places where they can be active, enrolling them in activities) and modeling (e.g., being active with girls, using their own behavior to show girls how to be active). Previous research supports the factorial structure, predictive validity, and internal consistency of this scale (Davison, Cutting, et al., 2003; Similar to encouragement of PA for weight loss, scores for mothers and fathers were combined to create a parent modeling and a parent logistic support score at each age. The internal consistency coefficients ranged between $\alpha = .70$ and $\alpha = .77$ across all times of assessment.

**Pubertal development**

Girls’ pubertal development was examined as a potential covariate given prior links between visible aspects of pubertal development and girls’ concern about weight and their PA (Baker, Birch, Trost, & Davison, 2007; Davison, Werder, Trost, Baker, & Birch, 2007; Dorn, Dahl, Woodward, & Biro, 2006). At each time of assessment, girls’ breast development was determined by physical examination of the breasts using Tanner breast staging (Marshall & Tanner, 1969). Ratings were conducted in a clinical setting by a nurse and a nurse’s assistant. Each breast was directly observed by both raters, who jointly determined a breast stage score ranging from 1 (no development) to 5 (mature development). Scores for each breast were averaged to create a total breast development score. In cases where ratings of the two breasts were not equal, the lower stage was used because the girl had not fully attained the higher stage.

**Dietary intake**

At ages 9, 11, and 13, girls’ dietary intake was assessed using 24 h recall telephone interviews. At each age, average values from three recalls were calculated (including 2 weekday and 1 weekend day). The Nutrition Data System for Research (NDS-R) software (food database version 12A, nutrient database version 28, 1996, University of Minnesota Nutrition Coordinating Center, Minneapolis) was used for data collection and analysis. A multiple pass procedure was used to facilitate recall and improve the reliability and validity of girls’ reports (Johnson, Driscoll, & Goran, 1996). Only data for girls’ total energy intake (kcal) was of interest in this study.

**Statistical analyses**

The objectives of this study were assessed using individual growth models (Singer & Willett, 2003) using SAS PROC MIXED in SAS version 9. This analytic method makes full use of the data available at each assessment, accounts for the within–person correlation across time, reduces the number of analyses performed, and increases the number of data points – thereby increasing the statistical power and reducing the likelihood of a type I error. PROC MIXED supports a host of goodness-of-fit (residual), leverage, and
influence diagnostics for multilevel growth models (Bryk & Raudenbush, 1992) and conventional model diagnostics for the detection of model misspecification and influential outliers (Belsley, Kuh, & Welsch, 1980; Cook & Weisberg, 1982). Residual diagnostics unequivocally supported the assumption of normality in the level-1 regression errors and homogeneity of variances in the growth models reported below. Furthermore, subject-based deletion diagnostics did not evidence undue influence on estimates of the fixed effects or their estimated standard errors reported for objectives 1 or 2, or in estimates of the 2 random effects.

Objective 1

Objective 1 focused on changes in encouragement of PA for weight loss across ages 9–15 years and differences in such trajectories for non-overweight, overweight, and obese girls. Initial analyses indicated that encouragement of PA for weight loss exhibited linear change between ages 9 and 15 years and that an unstructured error covariance matrix provided the most appropriate fit with the data. To examine girls' weight status as a predictor of parents' encouragement of PA for weight loss, encouragement was regressed onto time (i.e., age), girls' weight status, and the interaction between time and weight status. The intercept and slope for encouragement were modeled as random effects and weight status and the interaction between weight status and time were modeled as fixed effects. Girls' weight status was modeled as a categorical variable (non-overweight, overweight, obese), with obese as the referent category. To account for the fact that girls can move back and forth between weight status categories, weight status was modeled as a time-varying covariate.

Objective 2

Individual growth modeling was also used to examine the lagged effect of encouragement of PA for weight loss on girls' concern about weight, BMI, and MVPA. All outcome variables, including BMI, were modeled as continuous variables. Girls who were never overweight and girls who were never exposed to encouragement of PA for weight loss were excluded from the analyses for this objective (N = 39). Thus, analyses focused on girls for whom encouragement of PA for weight loss was relevant, including girls who were classified as overweight at least once and girls whose parents reported some level of encouragement of PA for weight loss, regardless of girls' weight status, across the 4 assessment occasions (N = 138).

In an initial series of analyses, unconditional growth models (i.e., a simple two-level model) were fit to the data. In these models, the level-1 regression modeled the individuals' trajectories of an outcome variable, and the level-2 regression modeled variation in parameters from the growth model as random effects unrelated to any person-level covariates for each outcome variable to (a) determine if there was sufficient variability in the intercepts and slopes to warrant the inclusion of level 2 covariates, (b) determine whether the outcome variable exhibited linear or non-linear change across time, (c) identify the appropriate structure of the error covariance matrix, and (d) establish baseline cross-level exploratory analyses for level-1 residuals and level-2 outliers (Bryk & Raudenbush, 1992). Model fit for the error covariance structures was compared using the AIC fit index, with smaller values indicating better fit. Results from these analyses indicated that there was statistically significant variability in the intercepts and slopes for all outcome variables. In addition, all outcome variables exhibited linear change across ages 11–15 years (weight concerns, BMI) or ages 13–15 years (MVPA), the ages across which change in the outcome variables were modeled. An unstructured error covariance matrix was most appropriate when modeling weight concerns and BMI. Because MVPA was assessed at two occasions only, it was necessary to specify a random intercepts model with simple error covariance structure.

To assess the second objective, individual growth models assessing the lagged effect of encouragement, and relevant covariates, were then examined for each outcome. Examining lagged effects reduces the likelihood of reciprocal causation (e.g., that the outcome variables predicted or led to encouragement of PA for weight loss) and increases the ability to assess the temporal sequence of the growth model (Singer & Willett, 2003). Given well-documented links between one or more of the outcome variables and early pubertal development (Davison, Susman, et al., 2000), and parental support for PA (Gustafson & Rhodes, 2006), these variables were entered into the models as covariates (dietary intake was only entered into the model predicting BMI). With the exception of early pubertal development (i.e., breast development at age 9), all covariates were time-varying. In addition, to control for pre-existing levels of the outcome variable, the outcome measured at baseline (i.e., age 9 for weight concerns and BMI and age 11 for MVPA) was entered into the appropriate model as a time-invariant covariate.

Fig. 1 illustrates the sequencing of effects in the analytic model using girls' weight concerns as an example. As indicated, encouragement of PA for weight loss at age 9 affected weight concerns at age 11, encouragement at age 11 affected weight concerns at age 13, and encouragement at age 13 affected weight concerns at age 15. In addition, Fig. 1 shows that girls' weight concerns (at baseline), weight status, and breast development and parents' logistic support of girls' PA and modeling of PA also exerted lagged effects on girls' weight concerns – as covariates. Similar models with slight modifications were utilized for BMI and MVPA. For BMI, total caloric intake was included as an additional time-varying covariate. For MVPA, the outcome was modeled across ages 13–15 years (rather than 11–15 years) and baseline PA was measured at age 11. To facilitate interpretation of the results continuous covariates were mean-centered at 0. Rather than mean centering girls' BMI, their BMI z-score at baseline (age 9) was included as a covariate given that it has a population reference mean of 0 and is readily interpretable. For breast development, Tanner staging was recoded to have a lower bound of 0 rather than 1.

Results

Descriptive statistics

At age 9, 15% of girls were from families with a total family income of less than < $35,000, 28% had a family income of $35,000–$50,000, and 57% had a family income of > $50,000. At age 9, 17% of girls were overweight. This figure declined with age to 10% at age 15. Similarly, 14% of girls were obese at age 9, which declined to 8% by age 15. Parents were in general well-educated; mothers and fathers completed a mean of 15 ± 2 (range = 12–20) and 15 ± 3 (range = 12–20) years of education respectively. Parents were on average overweight with a mean BMI of 27.5 ± 6.3 for mothers and 29.0 ± 4.5 for fathers. As shown in Table 1, parents reported low encouragement of PA for weight loss, with scores increasing slightly with age. In contrast, parents reported moderate to high levels of modeling of PA and logistic support for girls' PA, with mean scores for both forms of support decreasing with age. On average, girls participated in 35 min of MVPA per day at age 13 and 26 min per day at age 15. Girls' weight concerns were low at age 9 but then increased with time.
Objective 1: weight status as a predictor of encouragement of PA for weight loss

Age, weight status, and their interaction were examined as predictors of parents’ encouragement of PA for weight loss. Results showed that encouragement of PA for weight loss increased linearly with age ($b = .128, t = 3.45, p < .0001$). A significant effect for weight status revealed that parents of obese girls reported significantly higher encouragement of PA for weight loss compared with parents of normal weight ($b = -.90, t = -11.56, p < .001$) and overweight ($b = -.36, t = -4.04, p < .001$) girls. The interaction between time and weight status was not significant indicating that the rate of change in encouragement did not differ significantly for normal weight, overweight and obese girls ($F = 1.10, p > .05$). Additional analyses showed that normal weight ($b = .31, t = 9.47, p < .001$), overweight ($b = .89, t = 17.17, p < .001$), and obese ($b = 1.29, t = 20.34, p < .001$) girls had a higher mean encouragement score across ages 9–15 that was significantly different from 0, indicating that girls in all weight status categories were exposed to some level of encouragement of PA for weight loss.

Objective 2: lagged effect of encouragement of PA for weight loss on girls’ concern about weight, MVPA and BMI

Results from the individual growth models for objective 2 are reported in Table 2. Initial model diagnostics unambiguously preferred the linear growth model over non-linear alternatives.

Table 1

<table>
<thead>
<tr>
<th>Measures</th>
<th>Girls’ age</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Scale range</td>
</tr>
<tr>
<td>Parents’ support of girls’ PA</td>
<td>Encouragement of PA for weight loss</td>
</tr>
<tr>
<td>Modeling of PA</td>
<td>0-3</td>
</tr>
<tr>
<td>Logistic support for PA</td>
<td>0-3</td>
</tr>
<tr>
<td>Girls’ outcome measures</td>
<td>Weight concerns</td>
</tr>
<tr>
<td>BMI</td>
<td>NA</td>
</tr>
<tr>
<td>MVPA (average min/day)</td>
<td>0+</td>
</tr>
</tbody>
</table>

PA = physical activity; MVPA = moderate-to-vigorous physical activity; Modeling of PA and logistic support for PA are general measures of parental encouragement of PA that do not focus on weight loss.

Thus, all models showed a linear change in the outcome measure (reported as the slope of the “age” covariate). Given that covariates were mean-centered at 0, the parameters in Table 2 can be interpreted as follows; the “intercept” and “age” correspond to the mean for the outcome variable at time = 0 (age 11 for BMI, weight concerns; age 13 for MVPA) and the rate of change in the outcome when all covariates are 0 (i.e., no encouragement of PA for weight loss, no obese, no breast development at age 9, and average scores for the outcome at baseline, logistic support, modeling, and caloric intake). “Encourage PA for weight loss” reflects the differential in the outcome with a 1 unit difference in encouragement and “Age * Encourage PA for weight loss” reflects the differential in the rate of change in the outcome for a 1 unit increase in encouragement, controlling for the effects of the covariates.

Girls’ concern about weight increased significantly at a rate of .19 units per year. Parents’ encouragement of PA for weight loss at age 9 had a significant positive effect on girls’ concern about weight at age 11, independent of covariates. Girls’ weight concern at age 11 increased by .27 units for each unit increase in encouragement at age 9. Similarly, parent encouragement at age 11 had a significant positive effect on girls’ weight concerns at age 13 ($b = .18, t = 2.51, p < .05$). In contrast, the effect of encouragement at age 13 on weight concerns at age 15 was not significant ($b = .08, t = .93, p > .05$). Differential lagged effects of encouragement on girls’ weight concerns at each age are illustrated in Fig. 2. The interaction between age and encouragement was not significant indicating that while there was some suggestion that girls exposed to low versus high encouragement reported more similar concern about weight with increasing age, this effect was not significant.

BMI also increased significantly with age at a rate of .66 BMI units per year. After controlling for covariates, encouragement of PA for weight loss at age 9 had a significant positive lagged effect on girls’ BMI at age 11; a 1 unit difference in encouragement at age 9 was associated with a 1.02 unit difference in BMI at age 11. Similar to girls’ weight concerns, encouragement had a significant positive lagged effect on girls’ BMI at age 13 ($b = .67, t = 2.77, p < .01$) but not at age 15 ($b = .31, t = .97, p > .05$) (see Fig. 2). The interaction between age and encouragement was not significant indicating that encouragement of PA for weight loss did not have a significant effect on the rate of change in BMI.

Girls’ MVPA declined significantly between ages 13 and 15; girls recorded 12.25 fewer minutes of MVPA each year. In contrast to concern about weight and BMI, encouragement of PA for weight loss did not have a significant lagged effect on girls’ MVPA after...
Differential in the outcome variable for girls exposed to low (score = 0) versus high (score = 1) encouragement of PA for weight loss, controlling for covariates.

Table 2

Results from the growth models examining the lagged effect of encouragement of PA for weight loss on (a) girls’ concern about weight, (b) BMI and (c) MVPA, controlling for covariates.

<table>
<thead>
<tr>
<th>Outcome measures</th>
<th>Weight concerns</th>
<th>BMI</th>
<th>MVPA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>b (SE)</td>
<td>t-value</td>
<td>b (SE)</td>
</tr>
<tr>
<td>Intercept</td>
<td>.53 (.08)</td>
<td>6.03</td>
<td>17.92 (.30)</td>
</tr>
<tr>
<td>Age</td>
<td>.19 (.0)</td>
<td>7.72**</td>
<td>.06 (.09)</td>
</tr>
<tr>
<td>Encourage PA for weight loss</td>
<td>.27 (.10)</td>
<td>2.65**</td>
<td>1.02 (.30)</td>
</tr>
<tr>
<td>Age × Encourage PA for weight loss</td>
<td>-.05 (.03)</td>
<td>-.18 (.10)</td>
<td>-1.83</td>
</tr>
<tr>
<td>Covariates*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obese (yes, no)</td>
<td>.40 (.18)</td>
<td>2.16*</td>
<td>2.17 (.53)</td>
</tr>
<tr>
<td>Obese × Age</td>
<td>-.01 (.06)</td>
<td>-.19</td>
<td>-.13 (.21)</td>
</tr>
<tr>
<td>Outcome at baseline</td>
<td>-.35 (.15)</td>
<td>2.91**</td>
<td>-.91 (.31)</td>
</tr>
<tr>
<td>Breast development</td>
<td>.09 (.06)</td>
<td>1.37</td>
<td>.06 (.28)</td>
</tr>
<tr>
<td>Parent logistic support for PA</td>
<td>.01 (.06)</td>
<td>.72</td>
<td>.25 (.19)</td>
</tr>
<tr>
<td>Parent modeling of PA</td>
<td>-.06 (.08)</td>
<td>-.78</td>
<td>.09 (.26)</td>
</tr>
<tr>
<td>Total energy intake (kcal)</td>
<td>.0003 (.0002)</td>
<td>1.50</td>
<td></td>
</tr>
</tbody>
</table>

b = unstandardized beta weight. *p < .05, **p < .01, ***p < .001.

a The intercept was initialized at age 11 for weight concerns (WC) and BMI and at age 13 for MVPA.

b “Age” represents the slope in the outcome variable across ages 11–15 years for WC and BMI and across ages 13–15 years for MVPA.

Thus, contrary to parents’ intentions, encouraging PA for weight loss did not lead to increases in girls’ MVPA and was linked with negative psychosocial and health outcomes among girls.

Discussion

Parental support of children’s PA, which has been linked with higher PA among youth, has been operationalized to include modeling active behaviors, participating in activities with children, providing transportation to recreational areas, and enrolling children in activities (Gustafson & Rhodes, 2006). One form of support that has not been considered to date is parental encouragement PA for weight loss. This study examined changes in parental encouragement of PA for weight loss across ages 9–15 years in a longitudinal sample of girls and the prospective effect of encouragement of PA for weight loss on girls’ concern about weight, BMI and objectively-measured MVPA. Results showed that while parents of obese girls were most likely to report encouraging PA for weight loss, encouragement increased linearly between ages 9 and 15 years among girls in all weight status groups. Girls whose parents encouraged them to be active for weight loss reported higher subsequent concern about weight and higher BMI independent of covariates. These effects were observed at age 11 and 13, but not age 15. Encouraging PA for weight loss did not predict girls’ MVPA.

Taking covariates into consideration. In addition, there was no interaction between age and encouragement.

Although mechanisms of effect were not explicitly examined in this study, there are a number of possible reasons why encouraging PA for weight loss might be a counterproductive strategy. First, girls may have received contradictory messages. Prior analyses with this sample showed that encouragement of PA for weight loss was not correlated with parents’ general encouragement of PA (Davison, Trost, & Birch, 2007). That is, parents who encouraged girls to be active for weight loss did not report higher levels of more positive forms of support that have been linked with higher PA among children including modeling active behaviors and taking girls to places where they can be active. Second, encouraging PA for weight loss, by for example putting children on a weight loss exercise program, reduces children’s autonomy to determine the circumstances under which they are active and their ability to self-regulate their behavior. Research from the child feeding literature shows that controlling parenting practices whereby parents control what, when and how much children eat have counterproductive effects on children’s consumption of the target foods, their evaluation of their eating behaviors, and their body weight (Savage et al., 2007). A third explanation for findings in the current study is a possible link between encouraging PA for weight loss and...
unhealthy dietary practices in girls. Such a relationship could explain the seemingly counterintuitive effect of encouraging PA for weight loss on girls’ BMI in the absence of significant effects for PA. It is possible that parents who encouraged PA for weight loss also encouraged girls to diet. Research shows that parental encouragement of weight loss is linked with a greater likelihood of dieting among girls (Wertheim et al., 2002). This in turn could be linked with unhealthy eating patterns such as skipping meals and binge eating, which may not be evident in a measure of dietary intake, but which have been associated with accelerated weight gain among adolescent girls (Stice, Cameron, Killen, Hayward, & Taylor, 1999). The negative impact of encouragement of PA for weight loss on girls’ subsequent concern about weight lends credibility to this suggestion.

Lagged effects of encouraging PA for weight loss on girls’ concern about weight and BMI were observed at ages 11 and 13, but not at age 15. Girls’ exposure to parental encouragement of PA for weight loss increased linearly with age. It is possible that girls were particularly sensitive to such feedback from their parents at ages 11 and 13 years because it was developmentally atypical. That is, at these ages few other girls received such feedback from their parents. In addition, regulating body weight through exercise may not have been a key topic of conversation among peers prior to age 13. Given the rapid social transitions that take place after age 13, including the transition into high school, the increase in cross-sex friendships, and the onset of romantic relationships (Savin-Williams & Berndy, 1990), encouraging PA for weight loss or weight maintenance may have been more normative for girls and may have been consistent with similar feedback from peers. These ideas are purely speculative and require additional research.

Contrary to expectations, encouraging PA for weight loss did not predict lower MVPA among girls. The lack of an effect for MVPA may be explained by the fact that this outcome was measured at ages 13 and 15 years only. Links between encouragement of PA for weight loss and girls’ MVPA may be limited to the earlier ages in this sample, as was observed for concern about weight and BMI. If this is the case, the absence of a measure of MVPA at age 11 would prevent the identification of this time-dependent effect. Future research could assess this possibility by measuring encouragement of PA for weight loss and MVPA repeatedly during preadolescence and early adolescence.

The current study fills an important knowledge gap and provides much needed information on the potential consequences of encouraging children to be active for the purpose of weight loss in a non-clinical setting. Additional strengths of this study include the use of a longitudinal design with data collected at regular intervals across ages 9–15 years, the assessment of mothers’ and fathers’ encouragement of PA for weight loss, the use of an objective measure of PA, the assessment of psychosocial and behavioral outcomes among girls, and the use of an analytic procedure that capitalizes on the strengths of the longitudinal design.

This study also has a number of limitations. First, some measures were not available at all times of assessment. In the case of MVPA, it was necessary to use a surrogate measure to account for pre-existing differences in PA. While using the same objective measure of PA at all times of assessment would have been more appropriate, the surrogate measure combined three measures of PA and, therefore, provides a reasonable estimate of girls’ general levels of PA prior to age 13. Second, this study utilized a non-validated measure of encouragement of PA for weight loss. In the absence of a previously validated measure, it was necessary to develop a scale specifically for this study. Results from the study, however, provide preliminary evidence of the scale’s reliability and validity. Finally, findings from this study are only applicable to white Non-Hispanic girls from generally middle class families.

In conclusion, results from this sample of girls suggest that parental encouragement of PA for weight loss may have unintended negative outcomes for girls, particularly during early adolescence, including increased concern about weight and increased BMI. While it is important that parents seek to promote healthy lifestyles among children, results from this study in conjunction with prior research on child feeding strategies suggest that overly controlling strategies that focus on body weight and which reduce children’s autonomy to make healthy choices, should be avoided. Instead parents could promote healthy lifestyles by exposing children to healthy foods and healthy activities and giving them freedom to make choices within such contexts.

Acknowledgements

We would like to thank Stewart Trost for his helpful feedback on earlier versions of this paper. This study was supported by NIH grants R01 HD32973, R01 HD46567-01, M01 RR107.

References


