Trends ageing and ageing in place

- **Ageing**: Number 75+
  - 2020: 1,4 mln
  - 2040: 2,6 mln
  - 2050: 2,9 mln

**Ageing-in-place**

<table>
<thead>
<tr>
<th>Table 1</th>
<th>Share of 65+ population in care homes in various OECD countries (%) [OECD, 2017].</th>
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</thead>
<tbody>
<tr>
<td>Country</td>
<td>Year 2000</td>
</tr>
<tr>
<td>Netherlands</td>
<td>7.3(^a)</td>
</tr>
<tr>
<td>Sweden</td>
<td>7.7</td>
</tr>
<tr>
<td>Switzerland</td>
<td>6.8</td>
</tr>
<tr>
<td>Norway</td>
<td>5.9(^b)</td>
</tr>
<tr>
<td>Denmark</td>
<td>5.4(^c)</td>
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</tbody>
</table>
Demand Nursing home care.

Dominant trend

2018 – now : Ageing

Demand elderly / clustered homes

Trends same direction
Who is going to build? Incentives.

1. Municipalities: Limited number locations. Highest bid?

2. Housing corporations: costs homes for elderly higher? First transformation old facilities?

3. Care organizations: risks vacancies labor shortage? Procurement short term?

Policy measures

• Taskforce national stakeholders: sense of urgency!

• Housing and Care Agreement national stakeholders: care organizations, municipalities, housing corporations, ministries of the Interior and Health.
  ➢ Determining housing shortages and fill gap in each municipality
  ➢ Agreement about macrogoals

• Support municipalities (Courses, Experiments, Expert team, Guidelines)

• Grant schemes
  a. Small scale initiatives
  b. Meeting room
Housing and Care models 1: “informal care unit”

- Close/attached to house
- Easier to provide help/care
Housing and Care model 2: group living / small scale “clustered”

- 5-24 people;
- Common areas / activities;
- Initiative of housing often from residents
Housing and Care model 3: living around patio / courtyard

- 12-60 apartments; common area.
- built in consultation with residents;
- arrangements about living as community
Housing and Care model 4: assisted living / care homes

- 50 – 200 apartments;
- meeting rooms / service package (incl. food) / hairdresser etc;
- Initiative: housing corporations / project developers
- In general: older adults / examples mixed and intergenerational groups
Housing and Care Model 5: Caring Neighbourhood

- planning from perspective neighbourhood: barrier-free apartments / clustered / nursing home;
- organize care and support on neighbourhood level
Concluding remarks

• In the Netherlands: high shortage of homes for older adults (including nursing homes).

• In Dutch setting, additional government actions might be needed as parties might not have enough incentives to build for older adults.

• What should be built?
  ➢ Starting point: demand / wishes older adults;
  ➢ Between "home and nursing home" where you can stay if care needs increase.
  ➢ Demand is heterogenous: different forms are needed
THANK YOU