

Useful Measurement, Effective Strategy

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October 18, 2013



Uses of Measurement



- Accountability
 - To whom?
 - For what?
 - In what timeframe?
- Learning
 - For whom?
 - How used?

Why measure?



Treasure What You Measure



Ingredients for Measuring a Respectful Maternity Care Effort

Questions

- What are the changes we are trying to influence?
- What do we need to do to influence those changes?
- How will we know that we are making progress?

Answers

- Depends on context, our skills, skills of others
- Context changes

Possible Changes in Policy and Practice

- The right of women to respectful maternity care is embedded at all levels of the maternal health system
 - National, state/provincial, local
 - Policies, practices
- Women believe that they are entitled to Respectful Maternity Care

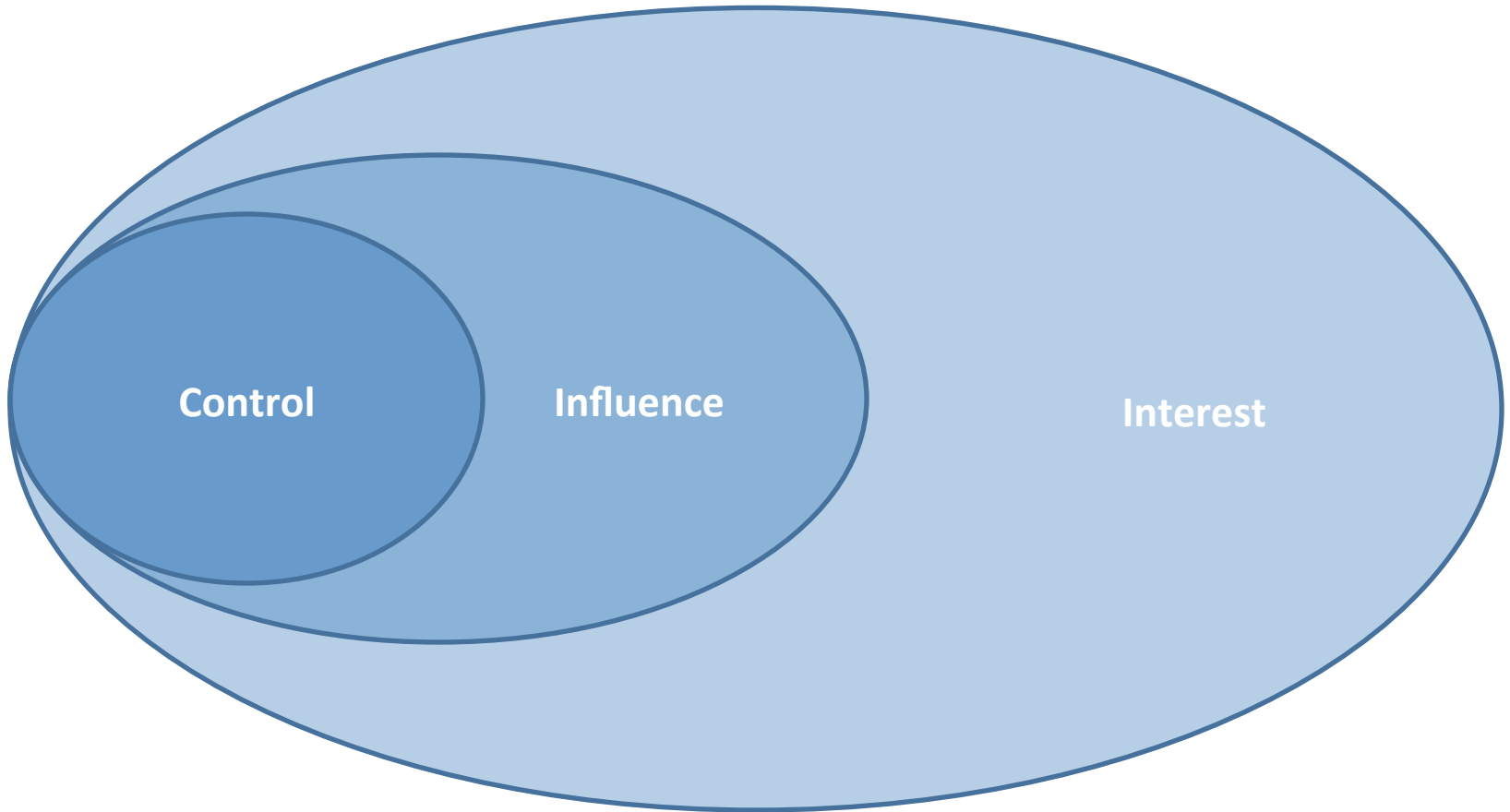
Possible Actions*

- Private meetings with policymakers
- Meetings with health officials
- Participation on working groups or advisory committees
- Work with supportive health workers to influence others
- Engagement of high-profile people
 - To raise public awareness
 - To talk with policymakers
- Media
- Community mobilization
- Awareness raising with women
- Production and dissemination of research
- Collection and dissemination of women's stories
- Monitoring and reporting of abuse and neglect in the health system

*Illustrative. Not an exhaustive list. Selection depends theories of change in given context.

Developing Outcomes Chains

- Which changes are most important to measure?
- How much influence do we have over them?
- When might these changes happen?
- How will we measure these changes?
- What incentives do different measures create?



Activities

Outputs

Shorter-term
Outcomes

Changes
in policy
and
practice

Changes in
people's
lives

