This Fall, "back-to-school" will be different than anything we've ever experienced. Parents, educators, employers, and caregivers have lots of questions, but there are few answers. How are working parents supposed to plan for all this uncertainty? In this issue, we’ve featured a few stories that tackle back-to-school 2020 – how it will affect kids, families, the economy and your employees. No matter what the school year brings, one thing is certain: you have a critical role to play in empowering your employees to succeed. And, we're here to help.

#BackToSchool: Care.com

Back-to-school guide for parents and caregivers

While we can't predict exactly what the upcoming school year will look like, we have created a comprehensive guide so you can stay up-to-date with the latest information.
Get advice on finding child care and tutors for the school year, school safety tips for both kids and caregivers, learn about pod teaching, nanny shares, and more.

Check out — and share — this guide ›

#CareCrisis:Vox

**America's child care problem, by the numbers**

By now you know that our nation faces a child care crisis, exacerbated by the pandemic. What’s truly eye-opening are the stats behind it. For example, nearly half of the 41 million workers who have kids under 18 have lost child care because of COVID-19. More than 11% of women are unemployed right now, and 13% of working parents have cut back their hours or quit work because of child care issues. These figures underscore just how much working parents need flexibility and options for their child care needs.

Dig into the numbers ›
#PandemicPods: USA Today

**In pod we trust?**

Some families have found a solution to the stay-at-home learning situation: “pandemic pods,” or groups of families that can do at-home learning together. By podding up, families can jointly hire tutors or former teachers, share supervision responsibilities, and create a safe and social learning environment for their kids. But there’s a lot of questions and challenges that come with this new pod learning format, many of which reveal the stark inequalities that exist among families.

**The pros and cons of pod learning ›**
18 Ideas (from working parents!) for getting it all done

The best advice for working parents comes directly from – you guessed it – working parents. So, Harvard Business Review editors reached out to them to find out how they’re getting everything done right now. From staggering days to setting clear boundaries to carving out time to laugh, play, and connect, you’ll find something in here that will inspire you to be more present get through these crazy days together.

Make it work ›

#PandemicPlanning: The New York Times

What happens when COVID-19 comes to school?

We need to prepare for the inevitable: in schools across America (the ones that are open, at least), a student or staff member will be diagnosed with COVID-19. So, then what? Emily Oster, economics professor at Brown, author, and contributor to COVID-Explained, writes that parents, teachers, staff, and communities need schools to make micro and macro plans for this reality now – like making backup care arrangements, coordinating with other parents, or even deciding to take learning totally virtual.

Read Oster's OpEd ›
#EmployeeBenefits: Care.com

athenahealth: inclusive care benefits

As work-from-anywhere becomes mainstream, employers have a bigger pool of talent to draw from nearly anywhere. At athenahealth, employees across the country have a diverse range of care needs. To best support them, athenahealth offers its employees a range of care benefits, including Backup Care for children or adults, pet care, and senior care.

Hear what their CHRO has to say ›

#Demographics: The Atlantic
Population bust

Three key variables determine a population's growth rate: births, deaths, and immigration. While all three have been affected by the pandemic, it’s unclear what it will mean for the U.S. population growth rate, which has been falling steadily for the last 100 years. How will rising COVID-19 deaths, fewer births, and changes in the way we live (and die) alter the population growth rate in the short and long term? What does this mean for society, the economy, and the future of work?

What's happening to our population growth rates

#HRPlaybook: Entrepreneur

10 ways to rebuild HR for the new workplace

HR has never been more important for a company's success and for its employees' health and happiness. But it’s time to throw out the old HR playbook, plans, and obsolete practices that were designed around an office-centric workplace. The new workplace reality is going virtual, and that demands HR leaders rethink and reinvent how they manage and empower employees in a work-from-home world.

Reinvent HR
#SaveTheDate: Care.com

Free Webinar: Raising Kids to be Anti-Racist

On August 25th at 12:00 PM ET, you and your employees are invited to attend and participate in a live webinar event with the Rev. Dr. Jennifer Harvey, award-winning author, educator, and activist. Dr. Harvey will offer guidance and answer your questions on how to have constructive, age-appropriate discussions with children about race and racism. You’ll leave this conversation with the knowledge and tools you need to educate children to be empowered, active allies in the ongoing fight against systemic racism in America.

Save your virtual seat ›

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