Health Communication Concentration Speaker Series

**Plugged In: How Media Attract and Affect Youth**

![Image of Dr. Jessica Piotrowski](image)

**Dr. Jessica Piotrowski**  
Associate Professor  
Amsterdam School of Communication Research at the University of Amsterdam

**Wednesday, May 3**

4:00-5:00 pm  
FXB room G13

Dr. Piotrowski’s research investigates how children process and comprehend media content, with specific attention to the potential cognitive and socio-emotional benefits of media. She will speak about her forthcoming book *Plugged In* (co-authored with Patti Valkenburg), which explores the role of media in the lives of youth from birth throughout adolescence. The book highlights why media preferences change throughout childhood, and then takes on the complex question of how media affect youth – looking at both the sunny and dark sides of media use. For example, is digital gaming harming or helping youth? How can parents help teens’ balance their smartphone use? Just how much should we worry about media multitasking? Why do toddlers enjoy tablets and smartphones, and is this use healthy?

**All are welcome to attend**

this lecture co-sponsored by the Health Communication Concentration & Maternal and Child Health / Children, Youth and Families Center of Excellence

For more information about the Health Communication Concentration or for questions contact:  
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